

INDUSTRY | Web Site Development
 CLIENT | TheLordsWay.com
 PROJECT | Direct Mail

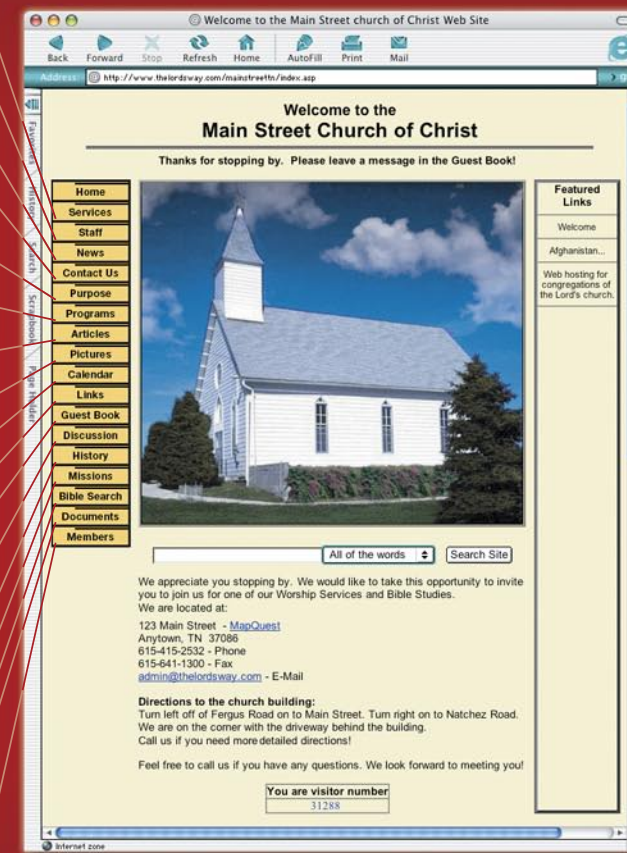
PRINT DESIGN



With your TheLordsWay.com web site, a wealth of powerful yet uncomplicated web tools is at your disposal, allowing you to easily manage your own web site!

- Your congregation's schedule of services
- Your congregation's staff, complete with biographies and photos
- Public news and announcements (Now it's a snap to keep your web site up-to-date. No webmaster necessary!)
- Contact Information for your congregation's key personnel
- Statement about the church's purpose (The content of this page, like all pages, is provided by you.)
- Listing and description of your various programs and departments
- Organize and publish recurring articles and sermon outlines
- Picture page for displaying photos of your congregation's special events
- Online events calendar
- Links to other web sites
- Guest book for your visitors to sign
- Discussion board for online conversations and questions/answers
- Document your church history, one times and memoirs
- Online support and involvement
- Search resource
- Document library

In a few easy steps, your congregation's web site can be online and publishing your own informative content. Look at the wide variety of pages you get...



- Password-protected "Members Only" pages:
- Share exclusive news and announcements
 - Access a detailed member directory, with photos
 - Post weekly assignments for your church services
 - Keep track of your congregation's attendance

Want to learn more? Go to www.TheLordsWay.com and tour our demo web site. You'll quickly find out just how easy it is to manage your own web content!

TheLordsWay.com is an online service designed to allow you to easily create, publish and manage a custom, multi-page web site for your church congregation.

This 3-panel direct mail piece included product photography, digital imaging, copywriting, logo design and page layout.