

INDUSTRY | Social Services  
 CLIENT | Youth Encouragement Services  
 PROJECT | Fundraising Brochure

PRINT DESIGN

**YOUTH ART PROJECT**  
**A New Way to Encourage**  
 every child is a masterpiece.

*Every child is a masterpiece, created and gifted by God to live for His glory.*

...not all children know this. There are many children who only know a life of pain and hardship. We are encouraging them to believe in a chance to overcome the odds against them.

...age six, lives in the Tony Sudekum housing project, a hotbed of drug activity. One day, when the bus was taken to her hobby shop, we watched horrified as she was hit through a group of teenagers as drugs and guns were exchanged. Maliya didn't think anything about it. She is something she sees everyday.

...age 11, lives with her grandmother since her mother was in a drug rehab program. Jasmine's grandmother had to get under the bed immediately after she was shot by gunshots in case a stray bullet should come through the window.

...ment Services (YES) has been reaching out to these children and hundreds of others for years. Our mission is to enrich the lives of children in inner city Nashville. In the beginning, YES was just a place to take kids after school. Over the past 50 years, YES has grown in response to the needs of the community. We now offer much more than just "hobbies." We provide tutoring, sports leagues, college scholarships and other recreational and cultural activities to children. Programs are offered after school, on weekends, and all day long during the summer.

*...is an alternative to life on the streets of Nashville. We are a glimmer of hope and a future. We are making a difference.*

*Quandrell* began attending YES at the age of seven. We took him to Broadway musicals, the ballet, and to the opera. This boy participated in the YES chorus and received some special guidance from the volunteer chorus director. We did not give him his God-given voice, just the channel to use it constructively and the encouragement to pursue his talents. Today, we are very proud to say that he just graduated from Morehouse College in Atlanta with a degree in opera!

There are many opportunities for you to encourage our kids through prayer, financial gifts, and volunteering. But now there is a new way to encourage. When you purchase products from this catalog, you are sending a glimmer of hope to children in Nashville who otherwise would have no chance to succeed. And you'll encourage someone you know every time you send one of these cards. Now that's hard to beat!

**CHRISTMAS CARDS**

**NEW CARDS**

- Christmas Train
- Lightkeeper's House
- Bikini Beach Boats
- Windowbox
- Empty Nest
- The Nubble Light

**CHRISTMAS CARDS**

- Read to me Grandma
- Blue Christmas
- Christmas Wish
- Feliz Navidad
- Tracks
- Gloria
- I'll Be Home for Christmas
- Esperanza, Hope
- Christmas Magic
- Warmth of Christmas
- Hats Off!

**ALL-OCCASION CARDS**

- Cupcake
- Blue Depths
- Heart
- Bouquet
- Kentucky 150
- Cloud of Witness
- Fruit Basket
- Summer Harvest
- Grandmother's Roses

**CARD ORDERING INFORMATION**  
 Each package includes: 20 cards 4 1/2" x 6 1/2" and 20 white envelopes.

CARD NAME	QTY.	PRICE EA.	TOTAL
Christmas Train		\$10.00	\$
Lightkeeper's House		\$10.00	\$
Bikini Beach Boats		\$10.00	\$
Windowbox		\$10.00	\$
Empty Nest		\$10.00	\$
The Nubble Light		\$10.00	\$
Read to me Grandma		\$10.00	\$
Blue Christmas		\$10.00	\$
Christmas Wish		\$10.00	\$
Feliz Navidad		\$10.00	\$
Tracks		\$10.00	\$
Gloria		\$10.00	\$
I'll Be Home for Christmas		\$10.00	\$
Esperanza, Hope		\$10.00	\$
Christmas Magic		\$10.00	\$
Warmth of Christmas		\$10.00	\$
Hats Off!		\$10.00	\$
Cupcake		\$10.00	\$
Blue Depths		\$10.00	\$
Heart		\$10.00	\$
Bouquet		\$10.00	\$
Kentucky 150		\$10.00	\$
Cloud of Witness		\$10.00	\$
Fruit Basket		\$10.00	\$
Summer Harvest		\$10.00	\$
Grandmother's Roses		\$10.00	\$
		\$10.00	\$

SHIPPING / HANDLING (see chart on reverse): \$  
 ORDER TOTAL: \$  
 GRAND TOTAL (sales tax included): \$  
 Please complete both sides of this form.

WWW.YOUTHENCOURAGEMENT.ORG    MORE GREAT CARDS AT WWW.YOUTHENCOURAGEMENT.ORG

ENCOURAGEMENT SERVICES  
 YOUTH ENCOURAGEMENT SERVICES  
 Building Better Tomorrows

Youth Encouragement Services strives to enrich the lives of children in inner-city Nashville by encouraging them to reach their full potential.

This 8-page full-color brochure and tri-fold order form insert involved scanning, photo-manipulation, set photography and copywriting.